



Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
If you are completing this form by hand please write legibly in block capitals. In all cases ensure your answers are inside the boxes and written in black ink. Use additional sheets if necessary.
You may wish to keep a copy of the completed form for your records.

I/We Cheshire East Borough Council (insert name(s) of applicant) apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description Milton Park, Alsager	
Post town Stoke on Trent	Post code ST7 2YS
Telephone number at premises (if any)	Contact number, 01270 537846
Non domestic rateable value of premises	N/A

Part 2 – Applicant Details

Please state whether you are applying for a Premises Licence as:

- | | Please tick ✓ |
|---|---|
| a) an individual or individuals* | <input type="checkbox"/> please complete section (A) |
| b) a person other than an individual* | |
| i. as a limited company | <input type="checkbox"/> please complete section (B) |
| ii. as a partnership | <input type="checkbox"/> please complete section (B) |
| iii. as an unincorporated association or | <input type="checkbox"/> please complete section (B) |
| iv. Other (for example a statutory corporation) | <input checked="" type="checkbox"/> please complete section (B) |
| c) a recognised club | <input type="checkbox"/> please complete section (B) |

- | | | |
|---|--------------------------|-----------------------------|
| d) a charity | <input type="checkbox"/> | please complete section (B) |
| e) The proprietor of an educational establishment | <input type="checkbox"/> | please complete section (B) |
| f) A health service body | <input type="checkbox"/> | please complete section (B) |
| g) A person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital | <input type="checkbox"/> | please complete section (B) |
| h) The chief officer of police of a police force in England and Wales | <input type="checkbox"/> | please complete section (B) |

Please tick ✓

*If you are applying as a person described in (a) or (b) please confirm:

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
 - Statutory function; or
 - A function discharged by virtue of Her Majesty's prerogative

<input type="checkbox"/>
✓

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr ☐ Mrs ☐ Miss ☐ Ms ☐ Other title (for example, Rev) ☐

Surname

First names

Please tick ✓

I am 18 years old or over

☐

Current postal address
if different from
premises address

Post Town

Postcode

Daytime contact telephone number

Email address (optional)

SECOND INDIVIDUAL APPLICANT (if applicable)Mr ☐Mrs ☐Miss ☐Ms ☐Other title
(for example, Rev) ☐

Surname

First names

Please tick ☒

I am 18 years old or over

☐Current postal address
if different from
premises address

Post Town

Postcode

Daytime contact telephone number

Email address (optional)

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name

Andrew Michael Latham

Address

Cheshire East Council, Westfields, Middlewich Road, Sandbach, Cheshire. CW11 1HZ

Registered number (where applicable)

Description of applicant (for example, partnership, company, unincorporated association etc.)

Local Authority

Telephone number (if any) 01270 537846

E-mail address (optional) Andrew.latham@cheshireeast.gov.uk

Part 3 Operating Schedule

When do you want the premises licence to start?

Day	Month	Year

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day	Month	Year

If 5000 or more people are expected to attend the premises at any one time, please state the number expected to attend

2,500

Please give a general description of the premises (please read guidance note 1)

This Is a Public Park, used by the Community and for Charity events. It is hoped that by allowing a standard application that includes one mid week day, Friday and weekends that this will encourage more events. This will permit the Community of Alsager more flexibility and opportunities to promote the local area.

Applied Licensable Activities

Performance of film, plays, Indoor Sporting Events (Marquee), Live Music, Recorded Music, Performance of Dance, Making Music, boxing and Wrestling and Dancing.

Currently a local charity undertakes an annual Community Music Event in August this promotes local bands and performances. Previously an annual application has been made to incorporate this event. During Summer Months it is envisaged that touring theatres, garden parties and further charity events will be staged in this facility.

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What licensable activities do you intend to carry on from the premises?
(Please see sections 1 and 14 of the Licensing Act 2003 and Schedule 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick ✓

- | | |
|---|-------------------------------------|
| a) plays (if ticking yes, fill in box A) | <input checked="" type="checkbox"/> |
| b) films (if ticking yes, fill in box B) | <input type="checkbox"/> |
| c) indoor sporting events (if ticking yes, fill in box C) | <input checked="" type="checkbox"/> |
| d) boxing or wrestling entertainment (if ticking yes, fill in box D) | <input checked="" type="checkbox"/> |
| e) live music (if ticking yes, fill in box E) | <input checked="" type="checkbox"/> |
| f) recorded music (if ticking yes, fill in box F) | <input checked="" type="checkbox"/> |
| g) performance of dance (if ticking yes, fill in box G) | <input checked="" type="checkbox"/> |
| h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H) | <input checked="" type="checkbox"/> |

Provision of entertainment facilities:

- | | |
|---|-------------------------------------|
| i) making music (if ticking yes, fill in box I) | <input checked="" type="checkbox"/> |
| j) dancing (if ticking yes, fill in box J) | <input checked="" type="checkbox"/> |
| k) entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K) | <input checked="" type="checkbox"/> |

Provision of late night refreshment (if ticking yes, fill in box L)

☐

Sale by retail of alcohol (if ticking yes, fill in box M)

☐

In all cases complete boxes N, O and P

A

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both – please tick (✓) (please read guidance note 2)	Indoors	
				Outdoors	✓
				Both	
Day	Start	Finish	Please give further details here (please read guidance note 3) It may be envisaged that local and national touring theatres could use this facility		
Mon					
Tue					
Wed	09.00	22.00	State any seasonal variations for performing plays (please read guidance note 4) Mainly during the spring and summer periods		
Thur					
Fri	09.00	22.00			
Sat	09.00	22.00	Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sun	09.00	22.00			

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of a films take place indoors or outdoors or both – please tick (✓) (please read guidance note 2)	Indoors	
				Outdoors	
				Both	
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon					
Tue					
Wed			State any seasonal variations for the exhibition of films (please read guidance note 4)		
Thur					
Fri					
Sat			Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sun					

C

Indoor sporting events Standard days and timings (please read guidance note 6)			Please give further details (please read guidance note 3) Could be within a Marquee. See below.	
Day	Start	Finish	State any seasonal variations for indoor sporting events (please read guidance note 4) All year, mainly spring and summer months	
Mon				
Tue				
Wed	09.00	22.00		
Thur				
Fri	09.00	22.00		
Sat	09.00	22.00		
Sun	09.00	22.00		
Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list. (please read guidance note 5)				

D

Boxing or wrestling entertainment Standard days and timings (please read guidance note 6)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (✓) (please read guidance note 2) Any events of this nature will be in a marquee.	
Day	Start	Finish	Indoors	
Mon			Outdoors	✓
Tue			Both	
Wed			Please give further details here (please read guidance note 3)	
Thur				
Fri				
Sat				
Sun				
State any seasonal variations for the boxing or wrestling entertainment (please read guidance note 4)				
Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list. (please read guidance note 5)				

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick (✓) (please read guidance note 2)	Indoors	
				Outdoors	✓
				Both	
Day	Start	Finish			
Mon			Please give further details here (please read guidance note 3) Live music is a major part of promoting community use, with an August event already planned then this is a major ingredient of this application.		
Tue					
Wed			State any seasonal variations for the performance of live music (please read guidance note 4) This may be encouraged through out the year, with key dates for Christmas, Easter and the spring and summer months.		
Thur	09.00	22.00			
Fri			Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list. (Please read guidance note 5)		
	09.00	22.00			
Sat					
	09.00	22.00			
Sun					
	09.00	22.00			

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick (✓) (please read guidance note 2)	Indoors	
				Outdoors	✓
				Both	
Day	Start	Finish			
Mon			Please give further details here (please read guidance note 3) Recorded music is a major part of promoting community use, with an August event already planned then this is a major ingredient of this application.		
Tue					
Wed			State any seasonal variations for the playing of recorded music (please read guidance note 4) This may be encouraged through out the year, with key dates for Christmas, Easter and the spring and summer months.		
Thur	09.00	22.00			
Fri			Non standard timings. Where you intend to use the premises for the playing of recorded music at different times to those listed in the column on the left, please list. (please read guidance note 5)		
	09.00	22.00			
Sat					
	09.00	22.00			
Sun					
	09.00	22.00			

G

Performance of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick (✓) (please read guidance note 2)		Indoors	
					Outdoors	✓
					Both	
Day	Start	Finish	Please give further details here (please read guidance note 3) Dance is a major part of promoting community use, with an August event already planned then this is a major ingredient of this application.			
Mon						
Tue			State any seasonal variations for the performance of dance (please read guidance note 4) This may be encouraged through out the year, with key dates for Christmas, Easter and the spring and summer months.			
Wed	09.00	22.00				
Thur			Non standard timings. Where you intend to use the premises for the performance of dance at different times to those listed in the column on the left, please list. (please read guidance note 5)			
Fri	09.00	22.00				
Sat	09.00	22.00				
Sun	0-9.00	22.00				

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing		Will this entertainment take place indoors or outdoors or both – please tick (✓) (please read guidance note 2)		Indoors	
							Outdoors	✓
							Both	
Day	Start	Finish	Please give further details here (please read guidance note 3)					
Mon								
Tue			State any seasonal variations for the entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 4)					
Wed	09.00	22.00						
Thur			Non standard timings. Where you intend to use the premises for the entertainment of a similar description to that falling within e), f) or g) at different times to those listed in the column on the left, please list. (please read guidance note 5)					
Fri	09.00	22.00						
Sat	09.00	22.00						
Sun	09.00	22.00						

Provision of facilities for making music Standard day and timings (please read guidance note 6)			Please give a description of the facilities for making music you will be providing		
			Will the facilities for making music be indoors or outdoors or both – please tick (✓) (please read guidance note 2)	Indoors	
				Outdoors	✓
				Both	
Day	Start	Finish	Please give further details here (please read guidance note 3) Making Music is a major part of promoting community use, with an August event already planned then this is a major ingredient of this application.		
Mon					
Tue					
Wed					
	09.00	22.00	State any seasonal variations for the provision of facilities for making music (please read guidance note 4) This may be encouraged through out the year, with key dates for Christmas, Easter and the spring and summer months.		
Thur					
Fri					
Sat					
	09.00	22.00	Non standard timings. Where you intend to use the premises for the provision of facilities for making music at different times to those listed in the column on the left, please list. (please read guidance note 5)		
Sun					
	09.00	22.00			
	09.00	22.00			

J

Provision of facilities for dancing Standard days & timings (please read guidance note 6)			Will the facilities for dancing be indoors or outdoors or both – please tick (✓) (please read guidance note 2)		Indoors	
					Outdoors	✓
					Both	
					Day	Start
Mon						
Tue						
Wed						
	09.00	22.00	Please give further details here (please read guidance note 3)			
Thur						
Fri						
Sat						
	09.00	22.00	State any seasonal variations for providing dancing facilities (please read guidance note 4)			
Sun						
	09.00	22.00				
	09.00	22.00				
					Non standard timings. Where you intend to use the premises for the provision of facilities for dancing at different times to those listed in the column on the left, please list. (please read guidance note 5)	

K

Provision of facilities for entertainment of a similar description to that falling within (i) or (j) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment facility you will be providing		
			Will the entertainment facility be place indoors or outdoors or both – please tick (✓) (please read guidance note 2)	Indoors	
				Outdoors	✓
				Both	
Day	Start	Finish	Please give further details here (please read guidance note 3)		
Mon					
Tue					
Wed					
	09.00	22.00	State any seasonal variations for the provisions of facilities for entertainment of a similar description to that falling within (i) or (j) (please read guidance note 4)		
Thur					
Fri					
Sat					
	09.00	22.00	Non standard timings. Where you intend to use the premises for the provision of facilities for entertainment of a similar description to that falling within (i) or (j) at different times to those listed in the column on the left, please list. (please read guidance note 5)		
Sun					
	09.00	22.00			
	09.00	22.00			

L

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick (✓) (please read guidance note 2)			
					Indoors	
					Outdoors	
					Both	
Day	Start	Finish	Please give further details here (please read guidance note 3)			
Mon						
Tue						
Wed						
			State any seasonal variations for the provision of late night refreshment (please read guidance note 4)			
Thur						
Fri						
Sat						
			Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times to those listed in the column on the left, please list. (please read guidance note 5)			
Sun						

M

Sale of alcohol Standard days and timings (please read guidance note 6)			Will the sale of alcohol be for consumption on or off the premises or both – please tick (✓) (please read guidance note 7)		On the premises			
					Off the premises			
					Both			
Day	Start	Finish	State any seasonal variations for the sale of alcohol (please read guidance note 4)					
Mon								
Tue								
Wed								
Thur							Non standard timings. Where you intend to use the premises for the sale of alcohol at different times to those listed in the column on the left, please list. (please read guidance note 5)	
Fri								
Sat								
Sun								

State the name and details of the individual whom you wish to specify on the licence as premises supervisor	
Name	
Address	
Postcode	
Personal licence number (if known)	
Issuing licensing authority (if known)	

N

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

None

O

Hours premises are open to the public Standard days and timings (please read guidance note 6)			State any seasonal variations (please read guidance note 4) This is a Public Open Park therefore public opening hours are continuous. For Licensable activities this will be restricted to those hours proposed in this application.
Day	Start	Finish	Non standard timings. Where you intend to open the premises to be open to the public at different times from those listed in the column on the left, please list. (please read guidance note 5)
Mon			
Tue			
Wed			
Thur			
Fri			
Sat			
Sun			

P

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d, e) (please read guidance note 9)

This application for Milton Park is supported by the Alsager Partnership, local community groups and Charities. The Park has held a number of events under Temporary Event notices and the objective of this application is to permit more community activities to take place. Creating flexibility and giving Cheshire East Council the opportunity to support the local community. The Council as landlords will operate a booking system for the events and the Parks use, officers will be able to advise on event management, undertaking risk assessments, calculating first aid requirements, all events will carry suitable Public Liability Insurance (PLI) cover for their particular event circumstances.

Cheshire East Council does not hold any licences in their formal Parks that contain alcohol or late refreshment submissions. Where a request for an alcohol licence is made, it is under a Temporary Event Notice (TEN) submitted by the proposed Designated Premises Supervisor (DPS). There are Strict controls on the area being used, the sales area is clearly designated and restricted. The DPS must operate challenge 25. Stewards or security are to be in place on the entries and exits.

All events in Cheshire East Council with an attendance over 499 are logged on to the Events Safety Advisory Group, web site. This permits all the emergency services to be notified of events, control measures and the group meet once a month to discuss event issues.

The Cheshire East Outdoor Events Manager discusses with the event organiser all aspect of stewarding, security, and police if required. Each event has a risk assessment, PLI, an event plan containing emergency procedures and first aid requirements and crowd management.

b) The prevention of crime and disorder

When the premises is provided to a third party, as part of the terms and conditions of hire an assessment will take place to address the potential security needs and where the Council deems it appropriate, the hirer will be required to employ SIA registered security staff or Police and in some cases both.

The potential hirer is advised to consult with Cheshire Police events officer and the local police to discuss potential issues and secure support for the event.

c) Public safety

The Cheshire East Council takes public safety very seriously, most events are undertaken at outside venues by third parties therefore safety and prevention measures are very important. When Milton Park is hired to a third party, an individual risk assessment is prepared by the event organiser, covering crowd management, security to the public and emergency procedures. Alcohol is restricted to sales on the premises made under a TEN.

First Aid is always clearly assessed under the HSE Purple Guide.

Contractors and concessionaires are monitored; all organisers are to collect PLI and relevant certification from the individuals.

d) The prevention of public nuisance

In the event of public events containing music, noise will be monitored by the event organisers. A third party hirer will be advised to discuss with Cheshire East Council any local public nuisance issues.

Fair Grounds and Circuses will be contracted to set up and dismantle no earlier than 7am or no later than 11pm. All music will cease no later than 10pm. Any fireworks will be set off within the closure time of the application.

All waste resulting from events is collected specifically and litter picks are undertaken from the Event Organiser.

Events will not be planned outside the periods stipulated within the application.

e) The protection of children from harm

All organisers are aware that they have to provide a risk assessment to deal with lost and potential vulnerable children. Stewards are to be briefed on reporting incidents involving children to the event organiser. Most events are family orientated and areas involving alcohol sales are restricted access. First Aid is normally supplied by Red Cross or St Johns First Aid, officers are CRB certified. In the event of commercial or larger events admission may be with ticket only.

Please tick ✓

- I have made or enclosed payment of the fee
- I have enclosed a plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the proposed premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

✓
✓
✓
✓
✓

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 4 – Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent. (See guidance note 11). If signing on behalf of the applicant please state in what capacity.

Signature

Date 15th July 2011

Capacity Head of Health & Wellbeing

For joint applications signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent. (please read guidance note 12). If signing on behalf of the applicant please state in what capacity.

Signature

Date

Capacity

Contact Name (where not previously given) and address for correspondence associated with this application (please read guidance note 13)

Post town

Post code

Telephone number (if any)

If you would prefer us to correspond with you by e-mail, your e-mail address (optional)